

# Product viewer

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The plugin is initialized using the init object in **window.wom**

The application creates an event **wom-viewer-init** with which you can initialize the plugin and prepare it for work by passing the necessary parameters.

## Quick Start

```
<script src="https://viewer.womprotocol.io/static/js/wom.js"></script>
<script>
  document.addEventListener("wom-viewer-init", function () {
    window.wom.init({
      organizationPublicId: "TEST_60950f88936aed152f526fc2",
      selector: "#wom-viewer-plugin",
      remoteProductId: "6698870276282",
      isDev: false,
    });
  });
</script>
<div id="wom-viewer-plugin"></div>
```

## Initial parameters

- [organizationPublicId](#)
- [remoteProductId](#)
- [selector](#)
- [isDev](#)

### **organizationPublicId**

Type: `string`

Specifies the `organizationPublicId` for which product videos will be retrieved. Can be viewed in *Campaign Manager*.

**A required parameter.**

### **remoteProductId**

Type: `string`

Determines the ID of the product inside the **Shopify**. Needed in order to get a video only for this product.

**A required parameter.**

### **selector**

Type: `string`

Determines the selector to which the application will be rendered.

**A required parameter.**

### **isDev**

Type: `boolean`

Defines the environment for the application and their endpoints. To develop (and use the development environment), you need to use a value = `true`.

*Default value:* `false`

**A optional parameter.**